

## **Public Service Commission of Wisconsin**

Eric Callisto, Chairperson Mark Meyer, Commissioner Lauren Azar, Commissioner 610 North Whitney Way P.O. Box 7854 Madison, WI 53707-7854

**For Immediate Release** – November 24, 2010 Contact: Teresa Weidemann-Smith (608) 266-9600

## **PSC Adjusts Superior Water, Light and Power Company Rates**

MADISON – Today, the Public Service Commission of Wisconsin (PSC) approved an increase in Superior Water, Light and Power Company electric, gas and water rates. Utility customers will see a 0.68 percent increase for electric, a 12.7 percent increase for water and a 2.5 percent increase for natural gas in 2011.

The adjustment to electric, water and gas rates covers cost of service increases essential for the utility to produce and provide electric, water and gas to customers. The average residential customer can expect a \$1 increase on their monthly electric bill, a \$5.40 increase on their monthly water bill, and a \$2.10 increase on their monthly gas bill in 2011.

When a utility requests a change in rates, the PSC conducts a thorough audit of the utility's expenses and revenues. In preparing for today's decision, the PSC considered the amount Superior Water, Light and Power Company needed to provide a reliable source of electricity, water and gas to its customers.

The Commission will issue a written order to finalize today's decision at a later date. The documents associated with Superior Water, Light and Power Company's application can be viewed on the PSC's Electronic Regulatory Filing System at <a href="http://psc.wi.gov/">http://psc.wi.gov/</a>. Type case number 5820-UR-112 in the boxes provided on the PSC homepage or click on the Electronic Regulatory Filing System button.

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